

Busting Common Financial Myths

Welcome to the world's most financially responsible game show!

Come on down and learn the truth about financial myths so you can help make better decisions to protect your loved ones.

Let's pick a category and get started!



• CATEGORY •

Income Protection

MYTH

"I'm careful, I don't need disability insurance."

FACT

90%

of long-term disabilities are caused by common illnesses — not injuries or catastrophic accidents.¹

MYTH

Disability coverage from my employer is all I need.

FACT

40%–60%

of your income typically won't be covered by employer-provided disability coverage.²



• CATEGORY •

Retirement

MYTH

"I will only need 80% of my annual income for a comfortable retirement."

FACT

47%

of Americans think they'll need to accumulate only \$500,000 to retire comfortably³, but with healthcare costs alone likely eating more than half of that⁴, retirement can be more expensive than you expect — and vary considerably — based on how much you plan to spend or pass along.

MYTH

I can work part-time in retirement, so it's ok if my savings are a little short.

FACT

74%

of workers plan to continue working in retirement

vs.

27%

of retirees actually work for pay in retirement. Unforeseen health problems, the need to care for a spouse or loved one, and lack of available, desirable positions prevent many retirees from working.⁵



• CATEGORY •

Life Insurance

MYTH

"I'm young, I don't need to buy life insurance."

FACT

40%

of people with life insurance wish they had purchased their policies at a younger age.⁶ Life insurance costs rise as you age, as does your chances of health complications, so buying young increases your chances of qualifying for insurance and can extend your window of protection and lower premiums.

MYTH

"Whole life insurance is too expensive."

FACT

While whole life costs more than term life, it includes many additional benefits, like a death benefit that you cannot outlive and living benefits, such as cash value⁷, which could be used for things like educational expenses or buying a home.



Avoiding financial misconceptions is crucial for protecting yourself, your assets and your loved ones, for setting realistic retirement expectations and for managing financial risk.

Want to stay informed? Talking to a financial professional is the best way to get your questions answered and learn the truth about planning for the future.

1. Integrated Benefits Institute, 2018 Health and Productivity Benchmarking, Long-Term Disability.
2. Council for Disability Awareness, <https://disabilitycanhappen.org>
3. Fidelity viewpoints, April 2019.

4. <https://www.ssa.gov/oact/TRSUM>
5. EBRI 2020 Retirement Confidence Survey Fact Sheet #2, "Expectations about Retirement."
6. 2020 Insurance Barometer Study, LIMRA.

7. Some whole life policies do not have cash values in the first two years of the policy and don't pay a dividend until the policy's third year. Talk to your financial representative and refer to your individual whole life policy illustration for more information.