

Making retirement a reality

Look to the future with confidence

Women are financially savvy.



50% of households are headed by women.¹



Nearly \$32 trillion of world-wide spending is controlled by women.²



Women often do better in the market than men because women are more inclined to do research and more likely to exhibit patience.³

Yet, when planning for retirement, there are unique challenges working against women.



She'll have less to save because **she's paid less** than her male counterparts.



She'll spend **less time in the workforce** (to have kids) — so she has less opportunity to save.



She'll live longer than the men in her life — so she'll need to make her savings last longer.



She can expect **nearly 10% higher health care costs** in retirement than men.⁴

Making the most of your retirement reality

When it comes to retirement, we're advocates for getting you where you want to go. You have the vision. Now, let's make it a reality.

For more information about retirement planning, speak with your financial professional or visit livingconfidently.com/myretirementreality.

¹ <https://www.urban.org/urban-wire/more-women-have-become-homeowners-and-heads-household-could-pandemic-undo-progress>; Laurie Goodman, Jung Hyun Choi, Jun Zhu, Mar. 16, 2021

² <https://girlpowermarketing.com/statistics-purchasing-power-women/> (Accessed 8/19/2022)

³ <https://www.kiplinger.com/article/investing/T031-C000-S002-the-secrets-of-women-investors.html>; Kathy Kristof, Oct. 4, 2017

⁴ <https://money.com/healthcare-costs-retirement-fidelity-study-2022/> (Accessed 8/19/2022)

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