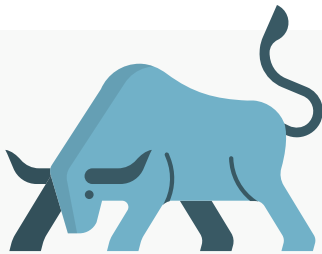


# What's Your Financial Strategy Sign?

Each of us has a financial sign, or persona, that can provide insight into your financial and emotional confidence. So...what's your sign?

## ARIES (Mar 21–Apr 20)

A born leader, you're the pioneer of the zodiac. Like Confident Planners, you've got your financial future all figured out. But what about your legacy? Think about how ensuring what you've built can live on.



## TAURUS (Apr 21–May 21)

Some say you're bull-headed and stubborn, but you just like to get things done. You're a Retirement Realist, determined to save for your future needs. But what about your future dreams?

## GEMINI (May 22–Jun 21)

The life of the party, your restless personality may make it hard to stay on budget. Like Day-to-Day Decision-Makers, you may get stressed easily. Take a break once in a while to refocus and think about the future.



## CANCER (Jun 22–Jul 22)

Born under the crab sign, you're a homebody devoted to family and friends. Like Day-to-Day Decision-Makers, thinking about the future makes you crawl into your shell. Try to create a retirement plan, so you can get back to enjoying life.

## LEO (Jul 23–Aug 21)

Filled with ambition, you love your big, successful life. By nature, many Leos are entrepreneurs — and Ambitious Spenders. But even the king of the jungle will step down one day: Fine-tune your retirement plan so you can roar confidently in the years to come.

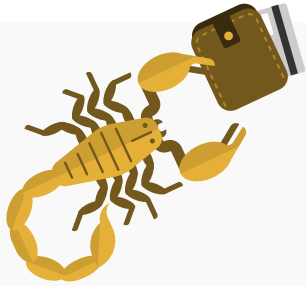


## VIRGO (Aug 22–Sep 23)

Practical and meticulous, you stick to a plan like superglue. Like Confident Planners, you seek facts to make sound financial decisions. Your determination and zeal are admirable. Just remember it's okay to color outside the lines once in a while.

## LIBRA (Sep 24–Oct 23)

The diplomat of the zodiac, you're all about collaboration and harmony. Your chief priority, like that of Retirement Realists, is getting work and life in perfect balance. Consider collaborating with a financial professional to create a harmonious plan for retirement, too.

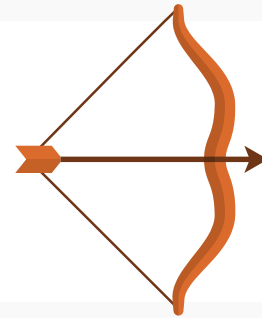


## SCORPIO (Oct 24–Nov 22)

You're a fanatic about controlling your own destiny and, like Confident Planners, intensely curious about the latest technology and economic trends. Channel your inquisitive nature into searching out surefire ways to reach your retirement and legacy goals.

## SAGITTARIUS (Nov 23–Dec 22)

You're a big-picture thinker, optimistic and outspoken. Like many Ambitious Spenders, you may own a business and enjoy taking calculated risks. Just don't risk your future by skimping on important business protections, like disability and life insurance.

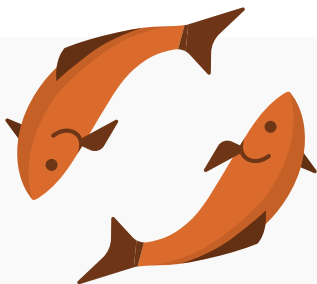


## CAPRICORN (Dec 23–Jan 20)

Very practical and disciplined, you're so good at saving, the bank just named you an honorary teller. You may be a Retirement Realist, focused on financial goals and living within your means. Just don't forget to have some fun along the way.

## AQUARIUS (Jan 21–Feb 19)

Independent to the extreme, you're probably an Ambitious Spender, confident in your own vision. But you may want to think about angles you haven't considered.



## PISCES (Feb 20–Mar 20)

You're sensitive to the needs of others. Like Day-to-Day Decision-Makers, you focus on today and hope retirement will take care of itself. Just make sure you set up a solid financial strategy so you can help yourself, too.

Wondering if your financial and astrological types match up? [Visit our quiz to find out.](#)